

KNOCKNOW VS. SALESRABBIT

Before you knock, **KnockKnow**. After you knock, **SalesRabbit**.

They're not the same tool — and you don't have to choose. **KnockKnow finds the streets worth working** — the clusters where **70%+ of homes fit your ideal customer** — before your rep ever rings a bell. SalesRabbit runs the knock once they're there. The teams that win run both.

BEFORE YOU KNOCK

KnockKnow

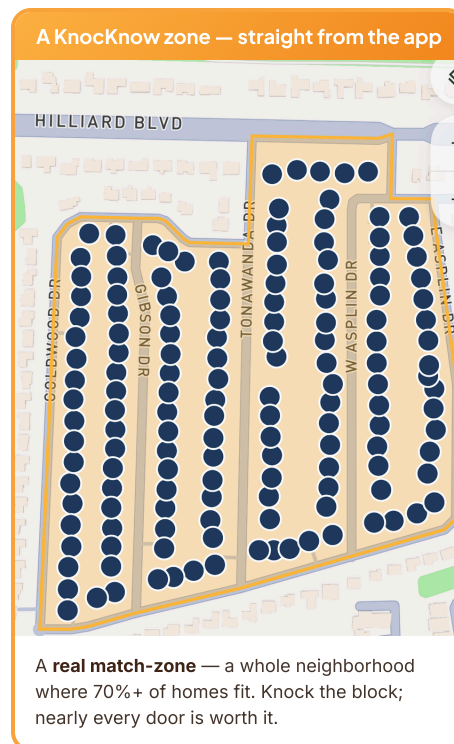
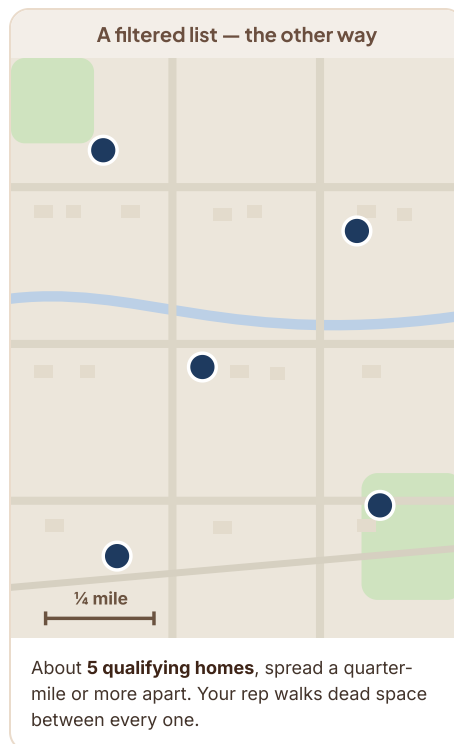
- Find **match-zones** — neighborhoods where 70%+ of homes fit your filters
- Qualify a whole street before ringing a bell
- See a zone's **average home value, HOA rate, and equity**
- Skip streets that could never buy from you

AFTER YOU KNOCK

SalesRabbit

- Log the knock and the disposition
- Manage territories, reps, and leaderboards
- Digital sales tools and e-contracts
- Track follow-ups and fulfillment

A list of homes isn't a route.



Filtering finds **pins**. KnockKnow finds **blocks**. Door-to-door runs on density, not dots.

KnockKnow vs. SalesRabbit, by the job it does

The job	SalesRabbit	KnockKnow
Tells you which neighborhoods to work	You draw territories yourself	✓ Auto match-zones, 70%+ fit
What the rep actually gets	Individual homes, scattered	✓ Walkable clusters (a route)
Qualify a street before knocking	Per-home, via paid add-on	✓ 27+ filters, zone-level, included
Avg. neighborhood stats (value, HOA, equity)	Not the focus	✓ Built in
Knock tracking & dispositions	✓ Core strength	— that's SalesRabbit's job
Team management, e-contracts, routing	✓ Yes	—
Works alongside the other	✓ Yes	✓ Yes — different stage

More qualified doors / hour

The next knock is next door — not six blocks away.

Less windshield time

Stop crisscrossing town chasing scattered pins.

Faster rep ramp

Hand a new rep a zone, not a map and a prayer.

KnockKnow decides **where** the day happens. SalesRabbit records **what** happened. No rip-and-replace.



Put your reps on the right streets.

Download **KnockKnow** on the Apple App Store — scan the code or search "KnockKnow."
Team rollout or questions: contact@knockknow.co · Book a team demo.

↶ Scan to download on iPhone